ASSESSMENT REPORT – 2014/2015

Name _____ Dr. Saleem Abuleil _____   **Program / Department** __MIS/MMMIS_____

Directions:

Assessment Instrument & Learning Outcomes:

1. INSY 3270 – Management Info System: This course addresses the need for managers to understand and manage the technology necessary for competitive advantage in an increasingly dynamic business environment. Topics include the identification technological competencies, the evaluation of technology, the design and management of systems technological innovation and the integration of technology into the organization. Case studies will emphasize analysis of current business issues using technology such as spreadsheets and presentation graphics. This course [assessment instrument] accommodates the following learning outcomes: 1, 2, 4, 6, 7, and 8 in the assessment plan

2. INSY 4300 – System Analysis and Design (capstone course): This course focuses on using a systems approach to manage microcomputer-based projects. The emphasis is on planning tools, information gathering techniques, system modeling, project management, and data dictionaries. Students will participate in groups to plan and design a total computer system. This course [assessment instrument] accommodates the following learning outcomes: 1, 2, 3, 4, 5, 6, 7 and 8 in the assessment plan

3. Senior Exit Questionnaire: The purpose of this assessment tool is to determine how students understand our expectations of what they should know upon completion of their degree requirements. It covers different areas such as demographic information, rating general education skills, rating CSU and major, college activities, rating the core courses in Management, Marketing, QBA, Accounting, Finance, and Information Systems. This assessment instrument accommodates all the learning outcomes: 1, 2, 3, 4, 5, 6, 7 and 8 in the assessment plan

4. ETS - Major Field Test: The ETS Major Field Test is a comprehensive undergraduate and MBA outcomes assessments designed to measure the critical knowledge and understanding obtained by students in a major field of study. The Major Field Tests go beyond the measurement of factual knowledge by helping you evaluate students' ability to analyze and solve problems, understand relationships and interpret material from their major field of study. ETS offers comprehensive national comparative data for the Major Field Tests, enabling you to evaluate your students' performance and compare your program's effectiveness to programs at similar institutions nationwide. This assessment instrument accommodates all the learning outcomes: 1, 2, 3, 4, 5, 6, 7 and 8 in the assessment plan

Assessment Instrument & Criteria:

1. INSY 3270: The students are evaluated based on a pre-test and post-test which are designed for the purpose of the assessment. Each learning outcome will be tested by one or more questions, the pre-test contains 15 questions used in the beginning of the semester to expose student's knowledge in each area of the student learning outcomes and a post-test contains the same questions used towered the end of the semester. The criterion that is used to assess this tool as follows: *75% of students their knowledge and understanding of the tested concepts increased by 60% or better.*

2. INSY 4300: The students are evaluated based on a comprehensive group project. The purpose of the group project is to give students an opportunity to apply the concepts covered in class to real life situations.

Project description:

x The project consists of 2-3 students.

x   Each group identifies a systems analysis and design project.

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x The project has four components: System Planning, System Requirements Modeling, System Data & Process Modeling, and System Design.

x Each group gives a written and an oral report on each component. The reports are listed below:

™ A Preliminary Report: System Planning and System Requirements Modeling

™ An Intermediate Report: System Planning, System Requirements Modeling, and System Data & Process Modeling

™

Systems. See attached document. The criterion that is used to assess this tool as follows: *Students satisfaction in overall courses offered in the College of Business is 80% or better. Students satisfaction in overall courses offered in the MIS*

x Enhance student's knowledge and skills in both oral presentation and writing reports (*already the college stated to look at this important issue and took some steps to improve it such as offering workshops and seminars about soft skills, and to incorporate those skills in the curriculum*)

x To improve the results of the ETS Major Field Test and to educate and enrich the knowledge of COB students in the IT field we recommend offering a general introductory coyosty2(e)-1(h)-22(e)9( )-a0[(p2)38.3

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Publicizing Student Learning

The results of the assessment are published on the department website.

The results of the assessment distributed to the dean, assistant dean, chair, faculty members and staff.

The results of the assessment will be broadcasted on the LCD screens in the BHS building in the fourth

floor and fifth floor.