





F : Inability to understand and apply concepts and principles taught in the curriculum of College of Business.

Senior Exit Survey:

This survey is an indirect assessment approach that captures the views and input of graduating students with respect to the program offerings of COB as well as that of placement. The level of student satisfaction is measured on a scale of 5 (where 1= extremely dissatisfied, and 5= extremely satisfied).

The survey also measures a student's understanding of the importance and contribution diverse workforce makes in a business organization.