

The **Management Program** is designed to provide students with the knowledge and skills necessary to succeed in the field of management, to develop leadership and communication skills, and to prepare them for a global marketplace, and/or their own business.

Program effectiveness subjects include a **competency**

1. Demonstrate application of managerial concepts and principles in an organizational context.
2. Analyze organizational decision-making processes.
3. Utilize organizational design to manage new ventures.
4. Start and manage a new business.
5. Utilize current research to enhance organizational effectiveness.
6. Recognize the role of ethics in organizational effectiveness.
7. Resolve ethical issues and select appropriate actions.

A graduate of the **Management Program** will be able to

1. Critically evaluate managerial functions (planning, organizing, leading, and controlling) in a profit or nonprofit organization.
2. Organize and communicate effectively in any business environment.
3. Integrate technology into business plans.
4. Evaluate entrepreneurial opportunities.
5. Integrate management concepts in a global business environment.
6. Assess organizational diversity in a business environment.
7. Determine ethical issues and select appropriate actions.

F : Inability to understand and process

incidents in the community

Bines

Senior Say

This is an indirect approach that captures the leading indicators

in respect to the performance of COB as well as the MA

management. The level of

satisfaction is based on a scale of 1

-5 (where 1= extremely dissatisfied, and 5= extremely satisfied).

The analysis assesses the underlying influence and contribution of

the organization in a business organization.