

how would you rate your understanding of the following concepts, principles and topics?

Marketing

q.1 marketing vocabulary, principles, concepts, and strategies to deliver consumer satisfaction via market

excel (4)	good (3)	adeq (2)	poor (1)	n/a (0)		
1	0	0	0	0	4.0	100%

q.2 development of marketing plan

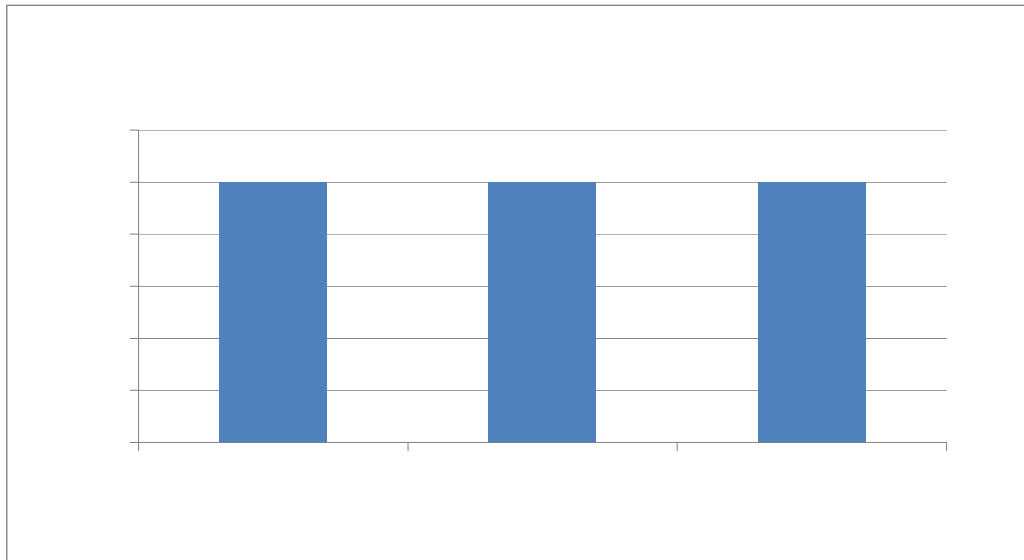
excel (4)	good (3)	adeq (2)	poor (1)	n/a (0)		
1	0	0	0	0	4.0	100%

q.3 development of media plan

excel (4)	good (3)	adeq (2)	poor (1)	n/a (0)		
1	0	0	0	0	4.0	100%

Average for all questions 4.00 100%

Question	1	2	3
Average	100%	100%	100%



ing mix