

FORM 201C: SUMMARY OF TREND [Instructional Programs – Undergraduate and Graduate Majors]

Program & Department Finance – Accounting and Finance

Assessment Coordinator Ernst Coupet, Ph.D.

Directions: Assessment trend data is recorded in 3-year cycles. Provide the information requested in each column along with a summary of action. Attach the assessment plan.

	May 2013 Report		By May 2014 Report	
<u>Instruments</u>	<u>2012/2013 Results</u>	<u>Actions Taken</u>	<u>2013/2014 Results</u>	<u>Actions Taken</u>

Financial Modeling Project SLO: c. Integrate financial analysis technology to solve business related problems	Report not filed		Grade	Number	No action required.
			A	0	
			B	5	
			C	1	
			D	1*	
			F	0	
			*Incomplete 86% (> 70%) of students earned a minimum of a C on the project.		

**Bloomberg
Aptitude Test
(BAT)**

SLO e.

Integrate

Writing Sample SLO: b. Organize thoughts/data to effectively communicate in a business environment	Report not filed		Grade	Number	No action required.
			A	6	
			B	5	
			C	0	
			All students scored a minimum of a B on the writing sample. Great results!		
Senior Exit Survey SLO. F. Assess organizational diversity in a corporate environment	Report not filed		100% of students polled stated that diversity in a business or organization is at least important. Great result!		No action required

[Add cells as needed]