

Summary of Assessment Plan and Report

The mission of the finance program, in keeping with the university's mission, is to promote quality undergraduate education that is learner-centered and technologically responsive to a culturally and economically diverse population. Through its program, the Program is committed to developing by:

Providing foundations in finance for students who have ability and desire to learn.

Producing graduates who are responsible, discerning, ethical and informed citizens with a commitment to lifelong learning, business leadership, entrepreneurship, and service.

Fostering a collegial environment which values the personal growth and academic success of individuals through its teaching, research, service, and entrepreneurship initiatives.

Supporting other university academic programs by providing basic business instruction to enrich their curricula.

*Currently under review

Program effectiveness objectives include a student's ability to:

1. By the fall 2014 semester, first time full-time freshmen student retention in the finance program will be at least 70%.
2. By the fall 2014 semester, first time full-time freshmen graduation rate in the finance program will be at least 70%.
- 3.

