

**FORM 201C: SUMMARY OF TREND [Instructional Programs – Undergraduate and Graduate Majors]**

**Program & Department:** Accounting/ Accounting & Finance      **Assessment Coordinator:** Richard J. Arredondo

**Directions:** Assessment trend data is recorded in 3-year cycles. Provide the information requested in each column along with a summary of action. Attach the assessment plan.

Senior Exit  
Questionnaire

Students indicated excellent ratings of their general education skills (4.24/5.0) and student involvement in classroom learning activities (3.26/4.0). Students indicated good ratings of their academic experience at both the university (3.00/4.0) and the college of business (3.28/4.00). Students indicated fair experience ratings of their college experiences with faculty (2.31/4.0) and college activities with clubs and organizations (2.33/4.0).

In the comment section, 14 out of 24 students stated “a great accounting program” or “experience” with knowledgeable professors”.

**Indirect or  
Reflective  
Assessment  
Instrument**

1. Rotate professors among classes to allow students different teaching methods.
2. Include assignments that involve the use of computer technology in all accounting classes so students become proficient in business technology.
3. All accounting courses have an online instruction 822 reW\*nb7

### Comprehensive Exam

The comprehensive exam was created to assess student understanding in financial accounting theory and practice. Overall, the average



