

AY2016/2017 ASSESSMENT REPORT FOR INSTRUCTIONAL PROGRAMS

Name: Richard J. Arredondo Program/Department: Accounting/Accounting & Finance

Evidence to Support Achievement of Student Learning

A graduate of the Accounting Program will be able to:

- a) LO1- Prescribe an appropriate accounting management theory to solve a problem;
- b) LO2- organize their thoughts to effectively communicate in any business environment;
- c) LO3- Integrate accounting analysis technology to solve business related problems;
- d) LO4- Evaluate entrepreneurial opportunities;
- e) LO5- Integrate accounting management theory in a global business environment;

identifying and resolving accounting

Criteria: This is a research paper that is administered in an upper-level course to measure student's ability to i

Analysis and Program Change

Strengths

Based on an analysis of the results above, the program has made improvements in the areas related to students using appropriate accounting management theory to solve a problem, organize their thoughts to effectively communicate and integrate accounting management theory. An analysis of the writing samples from the Intermediate Accounting I course reflect students write in a clear concise prose.

However, all accounting students have not demonstrated improvements in all areas of accounting. Specifically, they performed poorly in the areas of accounting theory and practice as evidence by the significant drop in the score on the comprehensive examination administered in Intermediate Accounting I. This area will be studied further since the principles of accounting courses are extremely critical to developing learner content knowledge.

advisors make sure that course sequence is followed as much as practicable to minimize frustration and lack of attendance that result from not understanding a particular course. Members of the department and program contribute in a number of ways to the assessment process through participation in the design and conduct of tests, as well as preparing result of the tests. Results of the accounting program assessment report were distributed to all COB faculty for their independent analysis. These findings were also included on agendas of departments and the College of Business meetings for detailed discussions.

Publicizing Student Learning

The College of Business will publicize student learning outcomes in four ways:

1. Computer Monitors ó Centrally located near the elevator in the BHS Building, the COB has a large computer monitor that it utilizes to publicize current events, among other items. This monitor will be used to communicate to the existing student body.
2. Advertisement board ó The College will also use the advertisement boards to inform students of all learning outcomes, for all programs.
3. COB Newsletter -- The COB is currently developing a newsletter that will be distributed to all COB alumni. In addition to other COB news and current events, fundraisers, etc, the COB assessment results will also be included in this electronic forum.
4. COB web site ó The COB will continue to inform the public of its assessment outcomes on its web page.

Accomplishments and Challenges

Our accounting majors continue to represent the University well at NABA conferences/workshops and SIFE competitions. Additionally, because of the performance of recent accounting graduates, the Big Four CPA firms and several Fortune 500 companies are interviewing on campus for internships and career positions. We are currently planning to create