

# **Addressing Environmental Justice in Public and Multi-Sector Decision-Making**

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Agency**



# Context

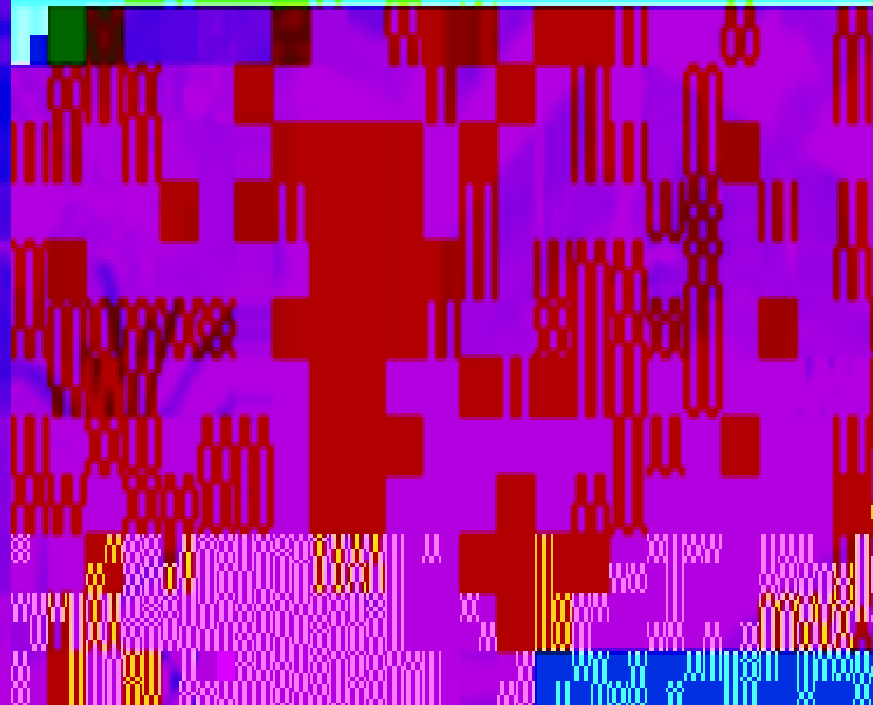
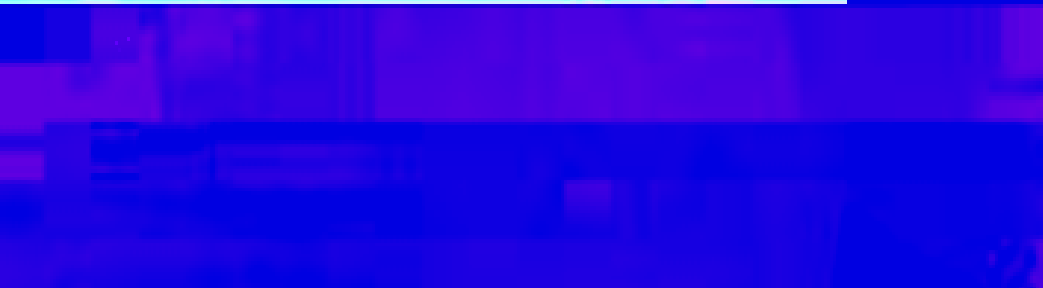
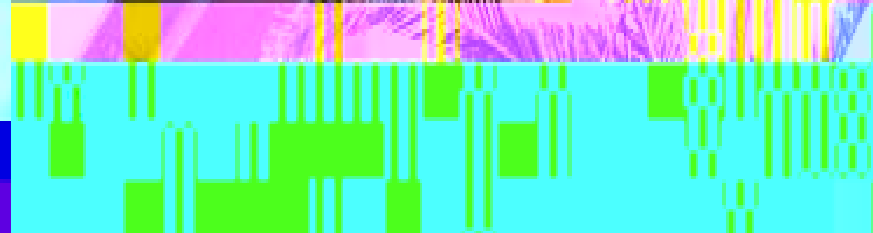
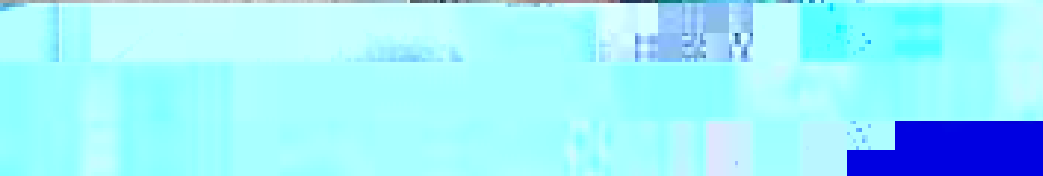
- ' **Disadvantaged Group**
- ' **Disproportionate/Adverse Impacts**
- ' **Lack of Services**
- ' **Capacity Deficiencies**
- ' **Cultural Differences**
- ' **Controversy**

# **EJ Collaborative Problem-Solving**

- Community Organization and Leadership/Builds on community assets**
- Develop Vision and Plan**
- Responsive Government and/or Business**
- Benefits of Collaborations:**
  - Provision of technical support**
  - Leverage resources**
- Ability to resolve differences**
- Ability to manage partnership**

# **Fruitvale Transit Village Oakland, California**

- ' \$100 million mixed-use development**
- ' Brainchild of The Unity Council**
- ' Bay Area Rapid Transit District planned to build multi-layered parking facility**
- ' Concerns about increased traffic and pollution & failure to meet community needs**
- ' The Unity Council galvanized opposition; Proposed a broad-based community planning process**



# Unity Council Mission

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**The mission of The Unity Council is to help build the assets of families and low-income communities through comprehensive programs of sustainable physical, economic, and social development.**

# **Fruitvale Transit Village Oakland, California**

- ' BART withdrew proposal and agreed to work with Unity Council on plan for area**
- '**





# Partners

- ' **The Unity Council**
- ' **National Transit Access Center/UC Berkeley**
- ' **Bay Area Rapid Transit District (BART)**
- ' **City of Oakland**
- ' **Metropolitan Transportation Commission**
- ' **Federal Transit Administration**
- ' **US Department of Housing & Urban  
Development**
- ' **US Environmental Protection Agency**

# Project Chronology - I

- **1991 BART announces plans/Fruitvale community protests**
- **February 1992: Unity Council receives \$185,000**
- **April 1993: Unity Council awarded \$470,000 FTA planning grant**
- **May 1993: National Transit Access Center/UC Berkeley holds community design symposium**
- **July 1994: Unity Council, BART, & City of Oakland sign MOA to form Fruitvale Policy Committee**
- **Spring/Summer 1995: Unity Council holds community site planning meetings**

# Project Chronology - II

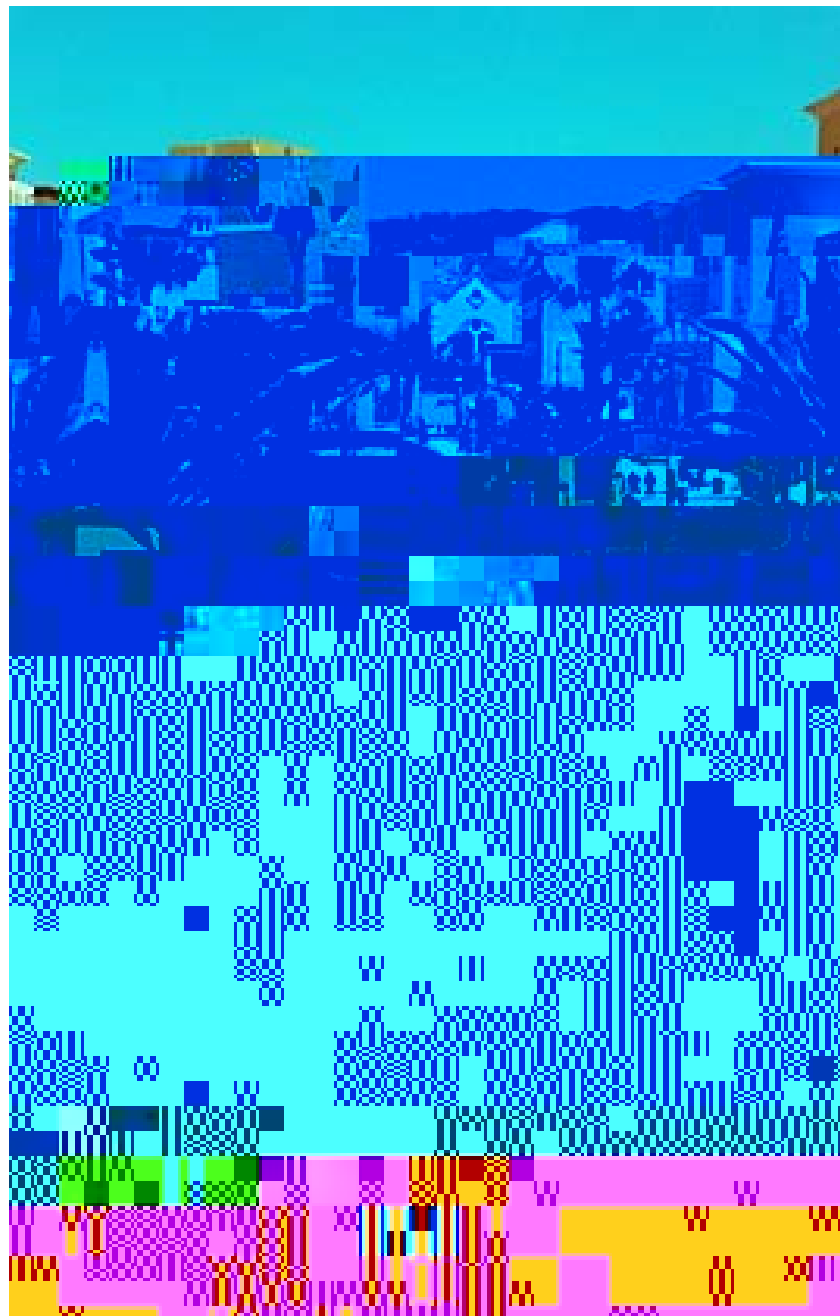
- **1996: City of Oakland passes zoning ordinance capping parking space construction**
  - **1997: Unity Council creates Fruitvale Development**
- 9sBhronology -**

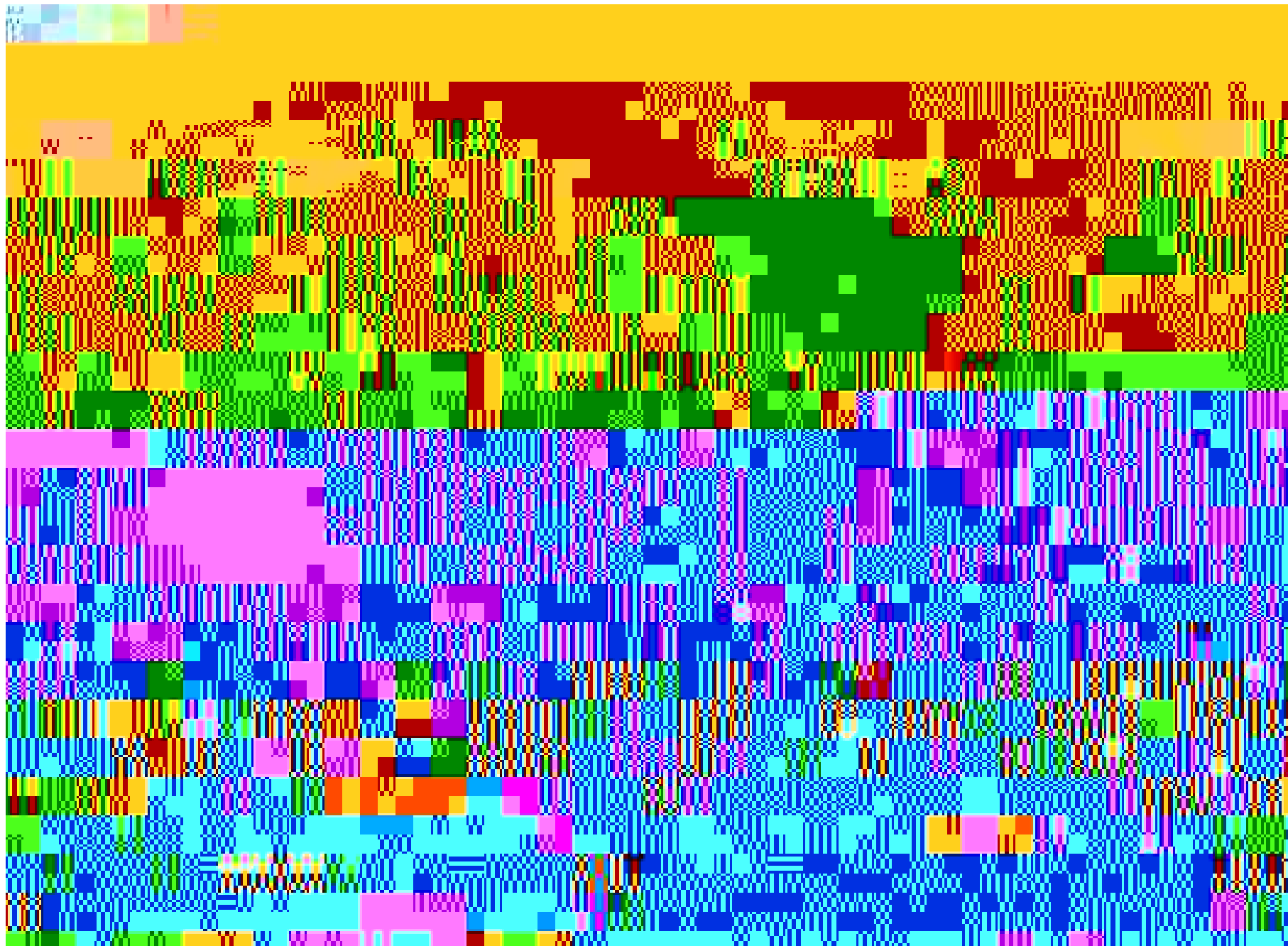
# Components of Fruitvale Transit Village

- ' **45,000 sq ft    Retail/Restaurant Use**
- ' **54,000 sq ft    Nonprofit Health-Care Clinic**
- ' **55,000 sq ft    Child Care Facility**
- ' **15,000 sq ft    Executive Offices**
- ' **68 Units of HUD Housing**
- ' **220 Units of Mixed-Income Housing**
- ' **2 Parking Garages for 1,500 Cars**



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# Lessons Learned

- **Sustainable development must address social equity issues**
- **Stable community-based organizations are key to provide leadership and vision**
- **Partnerships, particularly responsive government and business, are critical to success**
- **Ability to work through differences by negotiating win-win solutions and achieve mutual gains**